

DOMESTIC ANGELS

Website Redesign & Branding Quote

Thank you for the opportunity to provide a quotation for the redesign of the Domestic Angels website.

The objective of the project is to take the existing website and create a **cleaner, more modern and user-friendly website**, while simplifying the current structure and reducing the website to a maximum of **8 key pages**.

The new website will be developed using **WordPress and Elementor**, making it easy for you to manage and update the website going forward.

1. Logo Design & Brand Elements

Refresh/redesign of the Domestic Angels logo together with supporting brand elements for use throughout the new website.

Price: \$85 USD

2. WordPress Website Redesign

Standard Service-Based Business Website

Complete redesign of the existing Domestic Angels website using **WordPress + Elementor**.

The existing website content will be reviewed and consolidated with clients input on what pages and info to keep to change it into a simpler structure of **up to 8 pages**, making it easier for visitors to understand the services offered and find the information they need.

Included:

- Up to **8 professionally designed pages**
- Complete redesign of the existing website
- WordPress + Elementor development
- Modern, professional and user-friendly design
- Fully functional website
- Mobile, tablet and desktop responsive design
- Existing content transferred and consolidated into the new page structure
- Upload of supplied images and custom assets
- Contact/inquiry forms
- Social media links

- Plugin and extension installation
- Website speed optimisation
- Basic website security setup
- Revisions
- Easy-to-manage Elementor website

The website will be structured so that the Domestic Angels team can easily make future changes to text, photographs, services and other website content.

Project Timeline

Approximately 15 days

Website Design & Development

\$480 USD

3. Domain, Hosting & Elementor Pro

The client will be responsible for the domain name, WordPress hosting and Elementor Pro licence.

Hosting.com – Small WordPress Plan

Year 1:

\$5.83/month – billed annually at **\$69.84**

Year 2:

Approximately **\$124.90/year**

Elementor Pro – Advanced Solo

\$7/month – billed annually at approximately **\$84/year**

Project Investment

Service	Price
Logo Design + Brand Elements	\$85
WordPress/Elementor Website Redesign	\$480
Total Project Cost	\$565 USD

Third-Party Costs

Paid directly by the client:

- Hosting.com – approximately **\$69.84 for Year 1**
- Elementor Pro – approximately **\$84/year**
- Domain registration/renewal where applicable

Estimated first-year total including website, logo, hosting and Elementor Pro: \$688.84 USD

Domain costs are excluded.

Project Summary

The aim of the redesign is not simply to give Domestic Angels a new look, but to create a **simpler and more effective website structure.**

The current website will be streamlined into a maximum of 8 pages, with related services and information consolidated where appropriate. The result will be a faster, cleaner and easier-to-navigate website that clearly communicates the Domestic Angels brand, services and calls to action.

The website will also be designed with future growth in mind, allowing pages, services and content to be expanded when required.

Total Design & Development Investment: \$565 USD

Estimated Completion: 15 Days

Kind regards,
Lambert & Leanne